



Changing the Game: Testing the Boundaries of Distance Education **2014 Florida Distance Learning Association Annual Conference**

Sept. 29-30, 2014 | Embassy Suites Hotel and Conference Center | Lake Buena Vista, FL

Sponsorship Opportunities

Vendor Display Table

\$1,000

- Recognition in program
- Recognition on FDLA website
- Registration for one representative*
- 8' display table with two chairs

Note: power and wired internet access are not included with booth but may be arranged with the venue directly.

*Additional representatives \$150 each

Grand Sponsor

\$7,500

- Exclusive Recognition on signage
- Promotional item in conference bag
- 1 page color ad in program
- Recognition in program
- Recognition on FDLA website
- Registration for up to four representatives*
- 5 minutes during Welcome Session

*Additional representatives \$125 each

Refreshment Sponsor

\$2,000

- Recognition on signage
- Promotional item in conference bag
- ¼ page color ad in program
- Recognition in program
- Recognition on FDLA website
- Registration for one representative*

* Additional representatives \$125 each

Vendor Table with 60 minute Partner Presentation*

\$2,000

- Joint presentation with a representative of an institution using your company's product or service
- Registration for one representative*
- 8' display table with two chairs

Note: power and wired internet access are not included with booth but may be arranged with the venue directly.

*Additional representatives \$150 each

Luncheon Sponsor

\$3,000

- Exclusive Recognition on signage
- Promotional item in conference bag
- ½ page color ad in program
- Recognition in program
- Recognition on FDLA website
- Registration for up to two representatives

* Additional representatives \$125 each

Conference Bag Sponsor OR Lanyard/Name Badge Sponsor

\$3,000

- Logo on Conference bag
- Promotional item in conference bag
- ½ page color ad in program
- Recognition in program
- Registration for up to two representatives*

* Additional representatives \$125 each

Wi-Fi Internet Access Sponsor

\$5,000

- Exclusive Recognition on signage
- Promotional item in conference bag
- 1 page color ad in program
- Recognition in program
- Recognition on FDLA website
- Registration for one representative*

* Additional representatives \$125 each

Reception Sponsor

\$2,500

- Exclusive Recognition on signage
- Promotional item in conference bag
- ¾ page color ad in program
- Recognition in program
- Recognition on FDLA website
- Registration for up to two representatives

* Additional representatives \$125 each

Program Ad Rates:

Full Page Color \$1,500

Half Page Color \$750

Business Card/B&W \$250

Collateral Distribution: \$750

Additional Registration for Guests of Sponsors: \$125 each

Special Single Day Rate for Vendors and Sponsors: \$75 each